

Terms & Conditions for Nominees – Arts Hero Award (the “Award”)

Eligibility

1. The Sky Arts Hero Award is open to anyone who has supported future talent within the arts. This could include, but is not limited to, a teacher, mentor, colleague, community leader, family member, volunteer, arts professional or someone working behind the scenes who has encouraged talent, built confidence, opened doors or created opportunities for others within the arts. Nominees do not need to be employed by an arts organisation or work professionally within the arts, but their nomination must demonstrate a clear connection to, or impact on, an individual’s participation, development or career in the arts. All nominees must be UK, Isle of Man, Channel Island or Republic of Ireland residents, aged 18 years or over. Proof of age may be required.

Nominations for the Award open on 8 September 2026 and close on 24 September 2026.

Winner Selection and Notification

2. All nominees submitted for the Award will be informed by the Sky Arts Awards team. At that time, the nature of the nomination and the identity of the nominator will be revealed to the nominee. Nominees will be shortlisted by the Sky Arts Awards’ Arts Hero jury based on criteria relating to this year’s theme of mentoring young talent and those who have made a strong contribution to supporting or opening doors for young talent in the arts.
3. The winner will also be informed by the Sky Arts Awards team in advance of the ceremony. The winner will be required to provide consent and additional information necessary for the award upon being informed of their selection.
4. The winner must be free to attend the Sky Arts Awards ceremony on 13 October 2026 at the Roundhouse in London.

Prizes

5. The winner of the Award will be invited to attend the Sky Arts Awards in London with a plus one, be presented their award by the awards host and will have travel and hotel accommodation selected and paid for by the Promoter.
6. The prize does not include any other service or item not specifically described above.

Data Protection

7. Any nominee data collected will be used for the purpose of reviewing the nominations, judging the Award and contacting the nominees to notify them of their selection. Sky UK Limited (‘we’, ‘us’, ‘the Promoter’) is the data controller responsible for your personal data.
8. If you are the winner, we may pass your data to third parties, including travel and accommodation providers, event organisers, and any other suppliers necessary to deliver the prize. The third party providers will only use your data for the purpose of providing the prize.

9. If you are the winner, you agree that the Promoter may use your full name, job title, likeness and pre-approved quotes from you for publicity purposes related to the Award, without additional remuneration. Our lawful basis for this is our legitimate interests in promoting the Sky Arts Awards.
10. Filming will take place at the Ceremony; filming may incidentally capture information that reveals your racial or ethnic origin, health, or other sensitive characteristics; we will handle any such data in accordance with Article 9 UK GDPR and our Privacy Policy. If you object to any publicity use of your data, please contact us at dp.department@sky.uk.
11. We will retain your personal data for 12 months after the Award ceremony, unless we need to keep it longer for legal, accounting or publicity purposes. Data used for publicity may be retained for as long as the publicity materials remain in use.
12. Your personal data may be transferred outside the UK, for example to service providers or group companies in other countries. Where we do so, we ensure appropriate safeguards are in place.
13. You have the right to request access to, correction of, or deletion of your personal data. You also have the right to object to processing based on legitimate interests. To exercise any of these rights, please contact dp.department@sky.uk.

General

14. There is no cash alternative to the Award or prize as detailed above.
15. Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, the Promoter and its associated companies and agents exclude responsibility and all liabilities arising from the enjoyment of the Award; and/or any postponement, cancellation, delay or changes to the awards ceremony beyond the Promoter's control; and for any act or default of any third party supplier.
16. The terms and conditions of any other third-party supplier associated with the Award will also apply to the Award where applicable (for example, the provider of an event or experience). If there is a conflict between third party terms and conditions and these terms and conditions, these shall take precedence.
17. The Promoter's decision is final and binding in all respects on all nominees. No correspondence will be entered into. Nominations that do not comply in full with these entry terms and conditions will be disqualified.
18. The Promoter may refuse or disqualify any nomination (including winning nominations) if there are reasonable grounds to believe there has been a breach of these terms and conditions or if the entrant concerned or anyone authorised by the entrant to deal with their entry, acts in a way towards the Promoter, other entrants or Sky staff which the Promoter reasonably considers to be inappropriate, unlawful or offensive. If the winning entry is disqualified the Promoter reserves the right to award the prize to another entrant.
19. Entrants will be deemed to have accepted these terms and conditions and agreed to be bound by them when entering this Award.

20. This Award, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English law. You irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Award.
21. Nominees will be contacted directly by the Promoter to inform them of their nomination and relevant event details. Their data will not be shared publicly or with third parties without their consent, except where necessary for the administration of the Award and delivery of the prize as set out above.
22. For full details of how we handle your personal data, including your rights, please see Sky's Privacy Policy at <https://www.sky.com/help/articles/privacy-hub-home> . If you are a contributor to Sky content (for example, if you are filmed for publicity purposes), please also see our Contributor Privacy Policy at <https://www.sky.com/help/articles/privacy-hub-contributors> . These policies should be read alongside these Terms and form part of your agreement with us.

Promoter: Sky UK Limited, Grant Way, Isleworth, Middlesex TW7 5QD

Last updated: September 2026